

**AI-driven product development to improve customer success**

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**Contents**

The product team at Spotzer Digital will cover their experience working with AI companies and developing their AI solutions and features through a number of research and development projects over the last four years. They will go into depth on key features, implementation and their view on the future in this space.



**Bertram Croes**, Senior Product Manager



**Koen Tuijnman**, Senior Product Managers at Spotzer Digital



Since 2006, Spotzer Digital has been providing digital marketing solutions of the highest quality to small and medium businesses, in cooperation with some of the biggest media enterprises around the world. We've established ourselves as leaders of the industry and are proudly innovating more and more sectors of it.

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